

PRESS KIT

QT QUEENSTOWN



INTRODUCTION

Incomparable views over the crystal clear Lake Wakatipu and the Southern Alps set the scene at QT Queenstown.

Sitting pretty in nature's playground, this lush lakeside resort emulates nostalgic alpine ambiance, with all creature comforts considered.

Discover cosy marketplace dining at the peak. Sample après-ski for the avant-garde. Surprise yourself with the impossible, and risk it all for the beautiful moment. Come stay with us in an artwork that invites you to step through the frame.





LOCATION

Welcome to your new favourite place - where adrenaline seekers and lovers of the high life come to satisfy their thirst for all things altitude and attitude.

Perfectly poised to enjoy lakeside luxury, QT Queenstown is a short 20-minute drive from the airport (cruising into town in the QT Range Rover is optional) and is located on Brunswick Street overlooking the awe-inspiring destination. This lush lakeside hotel's muse is the dramatic landscape and endless escapes the cultural hub has to discover.

The town centre is a two minute walk along the esplanade and is home to an abundance of luxury experiences, enriching thrills and some of the country's trendiest dining, sightseeing and activities. From extreme sports and heli-transport to vineyard hopping - QT Queenstown's Director of Adventure has you covered with endless options awaiting pleasure-seeking explorers.

Guests of QT will seamlessly immerse themselves in Queenstown's thriving and explosive culture, this we can assure you.

PUBLIC SPACES

Step into a highly-curated world fusing adventure, discovery and QT's tongue-in-cheek quirk – where designers have uncovered a sensory palette setting the scene for a quintessentially Queenstown experience.

QT Queenstown embraces the city's iconic landmarks, Lake Wakatipu and The Remarkables, and encompasses a mixture of nostalgic alpine and après ski lifestyle, a central narrative running through the public spaces, designer suites and reimagined hotel dining experiences.

The interior design philosophy is inspired by the natural beauty and the unique energy of the region, spoiling all senses. Led by QT collaborator and renowned interior designer, Nic Graham, the grandeur of the resort's enticing surrounds is enriched through floor-to-ceiling windows, stone and timber, teamed with eclectic interiors to create visually intriguing spaces.

Bespoke furniture, intriguing graphics and a strong use of colour is harmonised by exposed highly-textured stone walls and marble counter tops, adding a sense of European urbanism.

For guests indulging in an après-ski stayover, QT Queenstown is complete with ski room, housing all the snow-bunny essentials. Retire to Bazaar's herringbone and leather, or Reds' custom Eames-era furniture and bold wall graphics.



GUEST ROOMS

Luxury design meets contemporary décor across QT Queenstown's 69 rooms – the ultimate oasis in design-driven luxe, featuring all the mod cons you need to relax and recharge.

Experience irresistible rooms perfectly poised to soak up the scene with floor-to-ceiling windows flaunting jaw dropping views across the Southern Alps and Lake Wakatipu. The character is one of nostalgic alpine and après-ski chic and this is evident in the contrasting textures, where timber flooring meets leather and copper accents.

With signature QT Gel Beds, bespoke furnishings, too-many-threads-to-count linen, and a cheeky mini-bar – welcome to your new favourite place. The generous bathrooms feature designer finishings, white marble throughout, and oversized bathtubs with warmth added by copper furnishings - a QT first.

Indulge the senses with carefully curated art displays, 24-hour room service and all of the tongue-in-cheek quirk you've come to expect when immersing yourself in the QT life.

Complimentary Wi-Fi and new release movies, a Nespresso machine, world-class ALICE amenities and the choice to stir yourself a Gin Martini, complete the in-room offering.





EATING & DRINKING

Refined dining basking in shadowy alpine splendour, romp through the artisan playground at QT Queenstown's Bazaar and Reds Bar.

Sitting pretty on level 6, dine fine amongst awe-inspiring views over Lake Wakatipu and the Remarkables, rivalling Queenstown's already world-class culinary scene. Thrill-seekers and lovers of luxury alike can sit back, watch the sun hit the Southern Alps and fall across the lake.





BAZAAR

A remarkable culinary icon, QT Queenstown's buzzing Bazaar is the epitome of alpine-chic dining – down to its herringbone and leather bindings. The marketplace experience takes 'exploring the menu' to a new plateau. Take your pick from baskets of fresh seafood, charcuterie boards and rounds of cheese; the freshest Central Otago produce is gathered here in a colourful mosaic of international flavours.

Lit by the flare and sizzle of grill stations, warmed by a wood-fired oven turning out authentic Italian pizza and spoiled by a dessert bar bursting with house-made treats, you'll be on cloud nine gazing out across twinkling Queenstown.

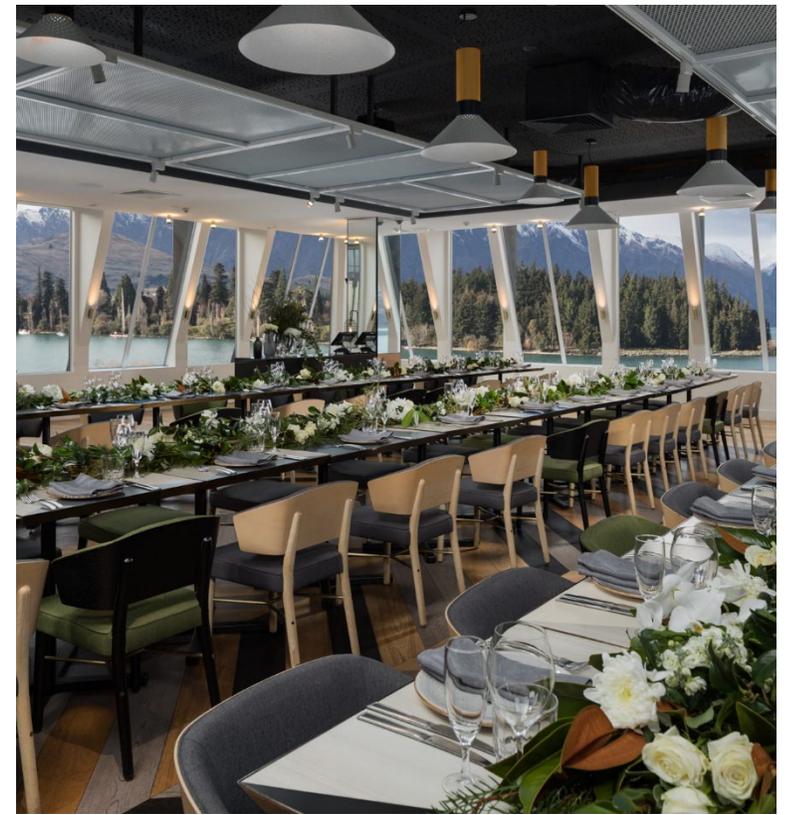


REDS BAR

Reds Bar is where you'll be making quirky Queenstown stories. Peruse an extensive cocktail list showcasing a twist on the modern and forgotten while the sun sets over the iconic Remarkables and Lake Wakatipu.

Queenstown's finest bartenders call upon the largest selection of spirits and liqueurs in town to fashion classic tipples and daring signature concoctions.

Emulating a contemporary living area, the scene is set to settle in for a night that hits peak fun.



MEETING ROOMS + EVENT SPACES

With venues soaked in views, QT Queenstown offers the ideal setting to take your next event to the next level.

Occasions at QT Queenstown offer rooms that play with natural light and picturesque postcard views. Mountain surrounds create breathing space and an air of effortless meeting momentum or champagne chatter. Large windows frame three fully-equipped rooms designed with lashes of sophistication. A boutique wedding, meeting, or private dining our venues and events come styled in natural delight.

DESIGN COLLABORATOR



NIC GRAHAM

Public areas designer and stylist

Nic Graham has made a name for himself delivering the cool and quirky interiors of QT Hotels & Resorts. Graham has been running his own studio in Sydney with a small team and has worked in all of the traditional design categories including architecture, furniture and product design and interiors.

Nic and his team are passionate about the finer details in their projects, and continue to collaborate with artisans, artists, furniture makers, graphic designers and engineers to make memorable spaces and noteworthy design 'moments'.

PRESS CONTACT

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