



QT

QUEENSTOWN

PRESS KIT



INTRODUCTION

Incomparable views over the crystal clear Lake Wakatipu and breathtaking peaks of the Southern Alps set the scene at QT Queenstown. Sitting pretty in nature's playground, this lush lakeside resort emulates nostalgic alpine and après-ski ambiance, with all creature comforts considered.

QT Queenstown has bought a chic new designer landmark to the city's burgeoning tourism landscape with a distinctly creative edge and highly-curated experiences through its 69 boutique rooms and high-end restaurant and bar establishments.

Locals and tourists can experience luxury with a side of the signature QT quirk - the perfect place for stay and play.



LOCATION

Welcome to your new favourite place - where adrenaline seekers and lovers of the high life come to satisfy their thirst for all things altitude and attitude.

Perfectly poised to enjoy Queenstown in its entirety, QT Queenstown is a short 20 minute drive from the airport (cruising into town in the QT Range Rover is optional) and is located on Brunswick Street overlooking the awe-inspiring destination. Sitting pretty in nature's playground, this lush lakeside hotel's muse is the dramatic landscape and endless escapes the cultural hub has to discover.

The town centre is a 2 minute walk along the esplanade and is home to an abundance of luxury experiences, enriching thrills and some of the country's trendiest dining, sightseeing and activities. From extreme sports, heli-transport to vineyard hopping - QT Queenstown has you covered with endless options awaiting pleasure seeking adventurers.

Guests of QT will seamlessly immerse themselves in Queenstown's thriving and explosive culture, this we can assure you.

PUBLIC SPACES

Step into a highly-curated world fusing adventure, discovery and QT's tongue-in-cheek quirk, where designers have uncovered a sensory palette setting the scene for a quintessentially Queenstown experience.

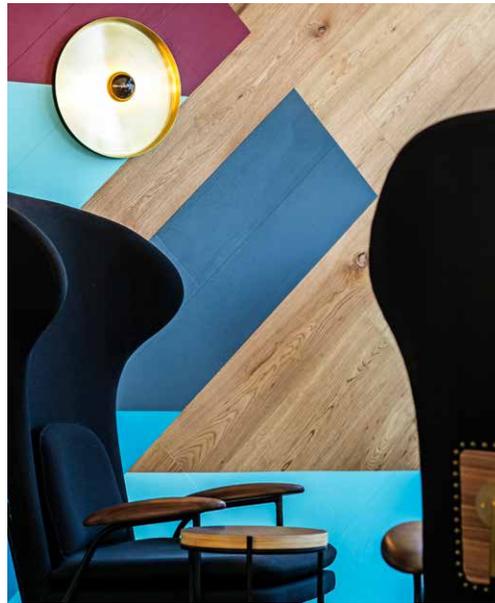
QT Queenstown embraces the city's iconic landmarks, Lake Wakatipu and The Remarkables, and encompasses a mixture of nostalgic alpine and après ski lifestyle, a central narrative running through the public spaces, designer suites and reimagined hotel dining experience.

The interior design philosophy is inspired by the natural beauty and the unique energy of the region, spoiling all senses. Led by QT collaborator and renowned interior designer, Nic Graham, the grandeur of the resort's enticing surrounds is enriched through floor-to-ceiling windows, stone and timber, teamed with eclectic interiors to create visually intriguing spaces.

Redefining the designer hotel experience; an interior narrative across QT Queenstown is the relationship between old and new - balancing vintage influences and bold, contemporary style to create a sense of luxury comfort. Adventure, art and a Euro-inspired melange of alpine and apres-ski give QT Queenstown its luxuriously eccentric style. Bespoke furniture, intriguing graphics and a strong use of colour is harmonised by exposed highly-textured stone walls and marble counter tops, adding a sense of European urbanism. For guests indulging in an après ski stayover, QT Queenstown is complete with ski room, housing all the ski-bunny essentials.

QT Queenstown's signature dining offering, Bazaar Interactive Marketplace, continues the aesthetic direction of the resort. The exposed surfaces, the herringbone pattern on the floor and leather straps came from original story channeling outdoor sports equipment. Foodies with adventurous tastes are enticed by the exciting hustle and bustle of our traditional marketplace reimagined.

The hallmark of good design and unparalleled views continues through to Reds Bar with custom QT furniture, including Eames-era chairs and bold wall graphics. Reds is suited to wine connoisseurs and mixologists alike, where New Zealand's best drops and tantalising concoctions are matched to watch the sun set across the alps and lake.





GUEST ROOMS

Luxury design meets contemporary décor across QT Queenstown's stunning guest rooms where all 69 rooms are the ultimate oasis in design-driven luxe, featuring all the mod cons you need to relax and recharge.

Experience irresistible rooms perfectly poised to soak up the scene with floor-to-ceiling windows flaunting jaw dropping views across the Southern Alps and Lake Wakatipu. The character is one of nostalgic alpine and après-ski chic and this is evident in the contrasting textures where timber flooring meets leather and copper accents.

With signature QT Gel Beds, bespoke furnishings, too-many-threads-to-count linen, and a cheeky mini-bar - welcome to your new favourite place. The generous bathrooms feature designer finishings, white marble throughout, and oversized bathtubs with warmth added by copper furnishings - a QT first.

Indulge the senses with carefully curated art displays, 24-hour room service and all of the tongue-in-cheek quirk you've come to expect when immersing yourself in the QT life.

Complimentary Wi-Fi and new release movies, Nespresso machine, world-class Malin+Goetz amenities and the choice to stir yourself a Gin Martini, completes the in-room offering.





FOOD & DRINK

With the needs of the modern traveller in mind, QT Queenstown's sophisticated food and drink experiences are a foodie's paradise with Bazaar Interactive Marketplace and Reds Bar.

Satisfy your hunger and your thirst while indulging in the sensory temptations of our artisan playground.

Sitting pretty on level 6, dine fine amongst awe-inspiring views over Lake Wakatipu and the Remarkables, rivalling Queenstown's already world-class culinary scene. Thrill-seekers and lovers of luxury alike can sit back, watch the sun hit the Southern Alps and fall across the lake.

At Bazaar, chefs provide a theatrical and thoroughly interactive dining experience inspired by Central Otago's fresh produce. The mosaic of international cuisines, is prepared before your eyes creating both an ocular and gastronomic experience for guests like no other.

With a killer cocktail list, bespoke furniture, and a penchant for al fresco wining, Reds Bar offers a stylish and impressive, yet comfortable space for any social occasion. Queenstown's finest bartenders tend to the early afternoon and late night crew at Reds. With the largest selection of spirits and liqueurs in town, sit back and revel in the only way to experience a Queenstown sunset with perfect classics and signature tipples in hand.





BAZAAR INTERACTIVE MARKETPLACE

The stylish Bazaar Interactive Marketplace boasts lush views of Queenstown, Lake Wakatipu and the surrounding mountain ranges with the iconic Remarkables at the forefront.

Showcasing an international mosaic of foods, guests will be spoilt for choice with seafood, cheese and charcuterie bars, Asian and grill stations, authentic Italian wood-fired pizzas and to finish a dessert bar bursting with house-made desserts and pastries. Every bite is expertly matched with old-world wines, as well as new-world styles with a wine list bursting with tipplers from regions closer to home. Local favourites are well accounted for, the list being dotted with famous Central Otago Pinot Noirs notable names such as Two Paddocks, Mount Edward, Rockburn and Felton Road.

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REDS BAR

Reds Bar is where the party starts in Queenstown with an extensive cocktail list showcasing a twist on the modern and forgotten while experiencing the sun set over the iconic Remarkables and Lake Wakatipu. Queenstown's finest bartenders call upon a replete with the largest selection of spirits and liqueurs in town, to fashion cocktails from the designed list of classic and signature tipples with its own house made list to create some daring and tantalising concoctions.

Reds Bar emulates a contemporary living area that is a mixture of nostalgic alpine and après ski ambiance with unparalleled views of the lake and Southern Alps. The scene it set to settle in, and soak in the sunset, pre or post Bazaar.



CONFERENCING & EVENTS

QT Queenstown offers the ideal setting to take your next event to the next level in a breathtaking designer playground inspired by the surrounding mountains.

Occasions at QT Queenstown are sophisticated, audacious and delicious affairs. Whether a meeting, celebration or private event, you'll be met with impeccable planning, attentive service, and a personalised package that'll excite your entertainer taste buds. Playing homage to the region's rivers; Von, Rees and Dart functions rooms all welcome Queenstown's incredibly dramatic backdrop, paired with unforgettable food and drink experiences. From boardroom business to casual dining or cocktail soirees, QT Queenstown works with sister hotel, Rydges Queenstown which have functions rooms the floors below Bazaar and Reds, making your options even more endless.

Leave an impression with your next event with signature QT Quirk.



COLLABORATORS

As the ninth installment of the design-driven, luxury brand, QT Queenstown continues QT's cutting-edge vision. The creative heads of QT Hotels & Resorts have extensive experience in hotel design, management and community projects to secure QT Queenstown.



JANE HASTINGS

CEO

Jane Hastings is Group Managing Director of QT Hotels & Resorts. Jane has over 20 years' experience in the hospitality, entertainment and tourism industries. Hastings continues to grow the vision for QT, as a cutting-edge, design-driven brand inspired by innovation and creative design found globally in architecture, emerging art, fashion and industrial design.



NIC GRAHAM

INTERIOR DESIGNER

Nic Graham has made a name for himself delivering the cool and quirky interiors of QT Hotels & Resorts. Graham has been running his own studio in Sydney with a small team and has worked in all of the traditional design categories including architecture, furniture and product design and interiors.

Nic and his team are passionate about the finer details in their projects, and continue to collaborate with artisans, artists, furniture makers, graphic designers and engineers to make memorable spaces and noteworthy design 'moments'.



ANNA ROBERTS

STYLIST

Anna Roberts has over 14 years experience in design and styling internationally. After completing her studies in Melbourne, Roberts left to explore Europe and Asia, seeking inspiration and spent nearly a decade in the United Kingdom refining her opulent style. Since returning home to Australia, Roberts has completed numerous design and styling projects along with lecturing at RMIT University. Responsible for the buying and merchandising for Qtique boutiques and adding finishing touches to each individual guest room at QT Queenstown, Roberts sources the most unique, quirky elements to give the guest rooms a definitive guest experience.



FABIO ONGARATO

BRANDING & IDENTITY

Melbourne-based Fabio Ongarato is at the forefront on innovation when it comes to branding, positioning, image, art direction, interior environmental design, installations and signage. His team is compelled by the idea that design is a cultural imperative, taking responsibility for the creation of heightened experiences that engage both emotionally and intellectually.



JANET HINE

COSTUME DESIGNER

With a background in costume design for YTT at Granada Media and Costume Couture, Janet Hine was an obvious choice when it came to commissioning the right costumes for QT Queenstown's staff attire. QT Queenstown's outfits are required to share the stage with the designer interiors – impacting on the hotels environment but not visually wrestling with it – so Hine worked on creating hotel characters' full of confidence and bravado. Comfort and practicalities also needed to play a part as no one member of staff is the same shape or size.



QT CONCIERGE

The QT concierge iPhone app links guests to their own personal concierge service from the moment they become a QT guest. Our team have sussed out the who, what, when and where of Queenstown, so you don't have to. Guests can scope out their desired QT playground and explore which adventures to take, before they arrive.

This organised duo of concierge and city guide, is your new best friend in Queenstown, guiding you to the places to be and be seen at during your time in Queenstown. Explore as a local, in the palm of your hand.



EVENT HOSPITALITY & ENTERTAINMENT LTD.

Event Hospitality & Entertainment Limited (formerly known as Amalgamated Holdings Limited or AHL) is Australia's premier entertainment, hospitality and leisure company. It has proud and historic origins dating back to 1910 and currently operates within the Entertainment and Hospitality sectors in Australia, New Zealand, Germany and the United Kingdom.

The Event Group's hospitality division operates QT Hotels & Resorts, Rydges Hotels & Resorts, Atura Hotels brands as well as the premier Australian Ski Resort of Thredbo Alpine Resort.

The Event Group's entertainment division operates Event Cinemas in Australia and New Zealand, the State Theatre in Sydney, Moonlight Cinemas across Australia, Cinestar Cinemas in Germany and Edge Digital Technology.



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