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FALLS CREEK
PRESS KIT



INTRODUCTION

Welcome to QT Falls Creek, an award-winning resort that brings boutique luxury and steamy hot tubs to the Victorian Alps.

Sitting snugly at the base of the main ski runs in winter and positioned at the peak of adventure during summer, QT Falls Creek offers a designer alpine sanctuary for those seeking the finer things in life. Custom furniture and modern lines are paired back against vintage elements and quirky collectables to create a contemporary living space that blends luxury comfort and après-ski chic.

A prime ski-in/ski-out location, this plush mountain retreat is an ideal base for avid skiers and snowboarders, and a peaceful escape for short breaks all year round.

After a day on the slopes, guests can enjoy unparalleled food and beverage offerings at QT's signature Bazaar restaurant and flowing cocktail bar Stingray Lounge, or indulge in ski-inspired spa experiences at spaQ.

The bar, the hot tub and the comfort awaits.



ROOMS & APARTMENTS

Experience the very finest that Falls Creek has to offer across our bespoke one, two, three and four bedroom luxury apartments, each with breathtaking views over the Kiewa Valley, mountains and ski fields.

All 39 apartments at QT Falls Creek are individually tailored for an unforgettable home-away-from-home experience. With under-floor heating, kitchen and laundry facilities, luxurious QT queen beds, fully stacked entertainment system and hot tubs on most apartment balconies, these meticulously designed living spaces are the epitome of style and comfort.



STINGRAY LOUNGE

1950's nostalgia meets contemporary design at the home of après ski fun and frivolity at Falls Creek.

Open daily from 9am til late, Stingray Lounge is trendy yet relaxed - designer furniture surrounds a snug bar creating an atmosphere ideal for loosening the snow jacket and pouring over the day's skiing. A gifted bar crew relentlessly tempts the senses with an extensive handcrafted cocktail list, and when it comes to refuelling, a zesty Mexican-inspired menu is ready and waiting.

Stingray Lounge brings the party to Falls Creek with resident DJs playing late into the night every week. Settle in and admire the alpine view... and while you're at it, sip something inspired by the southern slopes.



BAZAAR

Inspired by international street vendors, souks and bodegas, Bazaar recreates a traditional marketplace with a contemporary twist.

At Bazaar, your plate is your passport and there are no rules on which destinations to explore. Imagine a mosaic of foods as diverse as the cultures they came from. Classic pot roasts and refreshing organic salads take their place beside Moroccan spiced lamb shanks, braised beef cheek, and expertly chargrilled grass-fed sirloin steak, sliced and prepared to order. With a veritable smorgasbord of fresh produce and flavours to choose from, many dishes are made to order, whilst the charcuterie bar and Asian wok station are ready for you to peruse at your own pace.

Regardless of where you start or finish, each dish is accompanied by a passionate chef eager to explain the intricacies of their creations.

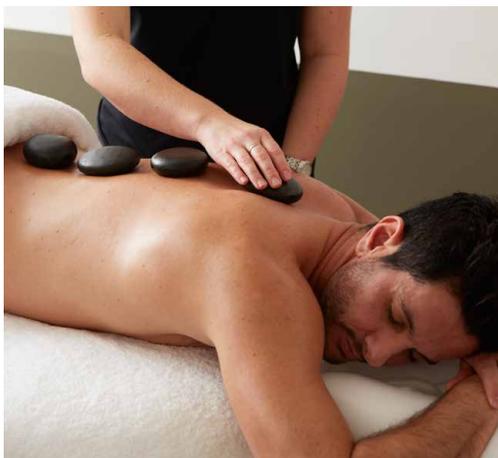


spaQ

spaQ gives a fresh, novel twist and a touch of glamour to the designer spa concept, with sophistication and relaxation infused into every aspect, from the uniforms to the menu options and the 'Freshly Picked' spa experience philosophy.

Catering for the pre-ski warm ups and après-ski recovery, the spaQ menu focuses on rejuvenation, recovery, hydration and rest. Massage therapy treatments release tension after a hard day on the slopes, while signature snow-inspired 'Ginger Bliss Kiss' or 'The Snow Queen' treatments infuse exfoliation, massage and facials for the ultimate in pampering.

Adding to the relaxation experience, La Gaia teas (including an exclusive spaQ blend) are served in kitschy, mismatched cups, while snug sheepskin rugs adorn chairs in the luxurious relaxation lounge.



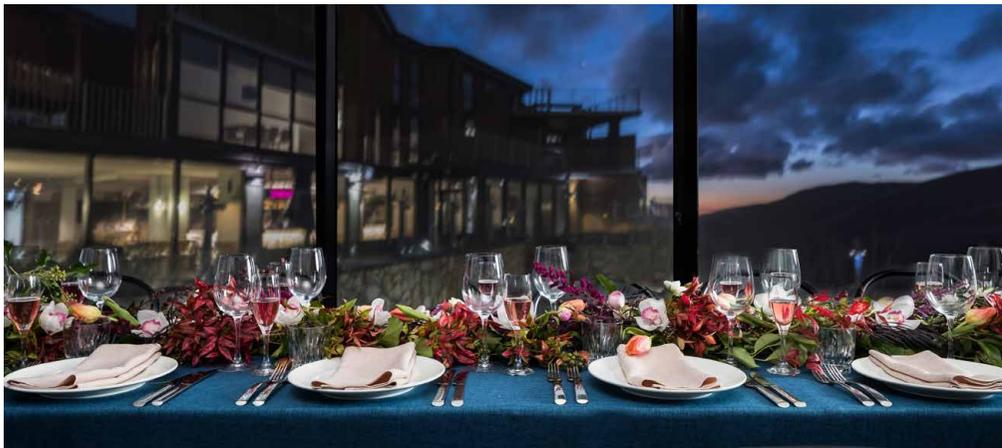


MEETINGS & EVENTS

For an event with a difference, the designer spaces and mind-blowing views at QT Falls Creek create the perfect setting for an unforgettable wedding, social event or business meeting.

Our unique and flexible event facilities offer all you expect and more – state of the art technologies, designer settings, exquisite food and drink experiences, and space for up to 150 guests.

And to ensure all business conferences and events run seamlessly, all rooms and venues are fully equipped with a podium, overhead projector, video equipment, air-conditioning and Wi-Fi.





DESIGN

The unique design of QT Falls Creek has been inspired by fashion, art, pattern and texture. Nic Graham, the creative behind the resort's look, wanted to bring ski bunnies, snow bucks and chalet chic to the modern era, mixing vintage with modern, slick with rustic, and cool with quirky.

Graham wanted to create a 'warmth of cool on a winter's eve' atmosphere at QT Falls Creek. To do so, his team used European-inspired painted concrete tiles, smoky greys and neutrals, aged brass and limed oak to form a base palette. Dynamic colour and pattern have been injected into public spaces, with wire baskets, aged bottles and vintage skis adding an additional layer. Mid-century posters and bespoke displays add colour, intrigue and character to the spaces, while antique snowshoes, faded ceramics and feature tiles give the spaces warmth and depth.

COLLABORATORS

With a rich history in hotel design, management and community projects, the management and creative heads of QT Falls Creek have targeted yet varied experience.



NIC GRAHAM

DESIGNER & STYLIST

Nic Graham has made a name for himself after delivering the vibrant and transcendent interiors of QT Gold Coast. Graham has been running his own studio in Sydney with a small team and has worked in all of the traditional design categories including architecture, furniture and product design, and interiors.

Graham and his team took inspiration from the picturesque Alpine location and injected QT's signature quirky touch within the luxury spa, restaurant and cocktail bar areas of QT Falls Creek.

Featuring vintage posters and ski paraphernalia alongside slick design and modern furnishings, Graham displays an eclectic mix of remarkable and dynamic pieces to maximise the guest emotion and experience at QT Falls Creek.



JANET HINE

COSTUME DESIGN & SUPERVISION

With a background in costume design for YTT at Granada Media and Costume Couture, Janet Hine was an obvious choice when it came to commissioning the right designer for QT Falls Creeks' staff attire.

Outfits were required to share the stage with the designer interiors and lush settings – impacting on the hotel's environment but not visually wrestling with it – so Hine worked on creating hotel 'characters' full of confidence and bravado. Comfort and practicalities also needed to play a part as no one member of staff is the same shape or size. Hines viewed every staff member as being integral to the overall impact, from front desk through to housekeeping, creating a unified team atmosphere. Every member of staff's attire exudes professionalism, friendliness and a truckload of Falls Creek hospitality. Their outfits are a quasi-couture style with an artistic edge.



MICHEL WAAIJER

HEAD OF DIGITAL AT ALCHEMY ASIA LTD - WEB DESIGNER

Waijjer began his career as a web developer in Holland. After starting up a couple of his own companies and working for digital agencies in Amsterdam, he went on to explore other creative avenues before joining as Head of Digital at Alchemy Asia Ltd.

He has captured the essence of the QT brand within the website by creating a quirky, light-hearted feel to the interface.

With a focus on creating a usable yet aesthetically pleasing user experience, Waijjer has ensured the use of the latest web technologies wherever possible. The pastel treatment and cartoon elements across the site are characteristic of the playful, laidback vibe of the resort town. The website is a hub where people can go to find out about Falls Creek's coolest venues, hippest and quirkiest events, and the hottest places to be seen about town.



NAOMI GREGORY

SPA CONSULTANT

With over 15 years of experience Naomi Gregory is one of Australasia's most sought after spa consultants, bringing an exceptional wealth of knowledge to the development of spaQ. Gregory describes spaQ as a "designer spa" experience, with an underpinning philosophy that treatment experiences should be especially crafted for each guest, ensuring the very best outcome for optimum wellbeing, rejuvenation and vitality.

Gregory has developed an impressive portfolio including working and consulting at world renowned spa locations such as Chiva-Som International Health Resort in Hua Hin Thailand and relaunching the iconic Hepburn Bathhouse and Spa in Hepburn Springs, Victoria. Gregory currently over-sees QT Hotels & Resorts barber shop and spaQ's in four locations: Sydney, Gold Coast, Port Douglas and Falls Creek.

spaQ features a luxurious design that complements the light-hearted and fun atmosphere of QT Falls Creek's location. spaQ features five spacious treatment rooms, with two dedicated exclusively for couples, a relaxation lounge and spa boutique. The menu features an array of therapeutic, anti-aging and beautifying treatments by Uspa and Kerstin Florian.



ANNA ROBERTS

STYLIST

Anna Roberts has over 14 years experience in design and styling both in Australia and internationally. After completing her studies in Melbourne, Roberts left to explore Europe and Asia, seeking inspiration and spent nearly a decade in the United Kingdom refining her opulent style.

Responsible for the styling of each individual guest room at QT Falls Creek, Roberts sources the most unique elements and artefacts to give the guest rooms exclusivity and a definitive guest experience. Her keen eye for detail and authentic design execution stems from Robert's experience in the United Kingdom working alongside notable designer Priscilla Conran designing and styling for Carluccio's.

Since returning home to Australia, Roberts has completed numerous design and interior styling projects along with lecturing at RMIT University. QT Hotels & Resorts is now her main focus; buying and merchandising for Qtique boutiques and adding the finishing touches for all guest rooms.



LOCATION

Ideally located at the base of the main ski runs, QT Falls Creek is the premier ski-in/ski-out alpine destination and an all-season gateway to the greater Falls Creek area.

From just-started skiers to professional shredders of all ages, it's near impossible to not fall in love with Falls Creek... perhaps that's where the name comes from? As Victoria's largest alpine resort, Falls Creek has over 90 trails catering to all levels as well as some of Australia's steepest terrain and cross-country challenges.

Off the slopes, mountain biking, cycling, hiking, scenic chairlift rides and canoeing are among the many options available to explore the beauty of Falls Creek, Bogong High Plains and Kiewa Valley.

A short drive from Albury Airport, QT Falls Creek is serviced daily by Falls Creek Coaches or accessible via a scenic drive to Mt Beauty and beyond.





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